

The founder of a SASU is one who establishes the security union or the one who brings the union into existence. The founder is the creative and innovative head of the Trade. The Trade is most often the brainchild of the founder as the founders build the trade union from scratch. Founders materialise the ideas in their minds into real-time trade. Founders can either set up and carry the day job on their own or can entertain executive a in the running of the security union. For instance,

When the federation runs without a co-founder, then the founder takes credit for both the risks and rewards that result during the course of the day job. Although the founder generates the idea for the day job, sometimes the field may need more people for the brilliant execution of the idea. As ideas without implementation would literally mean nothing to the position. In such cases, the founder recruits the required manpower. Here, the ownership is divided accordingly and both owner and the co-owners work for the betterment of the Union.

Once the co-founders are recruited, then the other employees, partners, and vendors are appointed. Anyone who isn't a co-founder works as an employee in the trade union, partners with it, act as vendor or as contracting parties to the day job, or makes investments in the security union depending upon the portfolio of the Union. The founder either directly recruits the co-founders and the others or delegates the process of vote and appointment to another able person.

A founder has to earnestly look into the vision, mission and goals of the security union and prioritise its needs. The security union in the initial stages is more like a jigsaw puzzle. The founder needs to look for the missing pieces and carefully place them in the right places. A founder needs to weigh the strength and weaknesses of the day job and carefully introspect the security union goals and financial targets at regular intervals to assess the progress of the SASU.

•Team Management:

A founder should be able to find the right person for the right job. After all, the founder alone cannot build an empire and would need a number of supporting hands to do it. The executive committee must report to the founder or to the respective personnel as directed by the founder. The founder should render all the support and assistance needed to the NEC.

The founder should have a clear vision, mission of the goals and should hire talents and situate them in a proper hierarchy. In short, the integrity of the security union, especially in a start-up should bring both recruits more Security personnel. and talent to the table. The founder should play the role of an able leader and lead the organisation competently

•Having a Futuristic Approach:

The founder should act with a futurist approach and should have a plan neatly sketched out for the following years and strive to achieve them. The organisation should be sensitised about the vision, mission and goals of the security union.

•Able Leadership:

The founder must demonstrate decisive leadership and must take pain to lead from the front. Ownership should be taken not only for awards and accolades but for failures and pitfalls as well. A proficient founder must build a strong union wherein the process is taken care of by the national executive directors themselves thereby reducing the dependency on the top management. Adequate planning must go into deciding the hierarchy of the management and thus the founder can decide the tasks that can or cannot be delegated. The founder has to set an example for the security union in terms of professionalism

•Fundraising:

A business can't grow big just with Vision, mission and goals. In Security Union, money matters the most. The funds can be gathered from potential investors, other trade Unions and more integration. the founder's most important job is to influence more in recruiting members. The growth of the security union is directly proportional to the scale of the integrities. The founder has to rightly convey the ideas and prospects of the security union to persuade the integrate to support the union. The founder has to keep a check on the finances constantly and should be punctual in all compliances pertaining to finance matters. On the other hand, marketing strategies should also be developed to take the day job to newer horizons.

The founder should also be proactive in taking decisions pertaining to quality assurance, employment of best practices, customer acquisition, etc. The founder has to act as the fulcrum to hold the various aspects of the security union together with the President and Secretary General. If the founder loses even a speckle of interest in the day job, the entire system could collapse. Hence, the founder is the solid rock of an establishment and has to take every care to hold it intact.